

LET'S GIVE BACK THE SOVEREIGN DATA!

PRESS KIT



SUMMARY

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A WORD FROM THE PRESIDENT FRANS IMBERT-VIER

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Digital sovereignty determines our entrepreneurial freedom, our political freedom of choice and our privacy, including that of your children and your health data.

It is one thing to guard against cyber risk and quite another to guard against business intelligence. But now both are putting the same pressure on our economy.



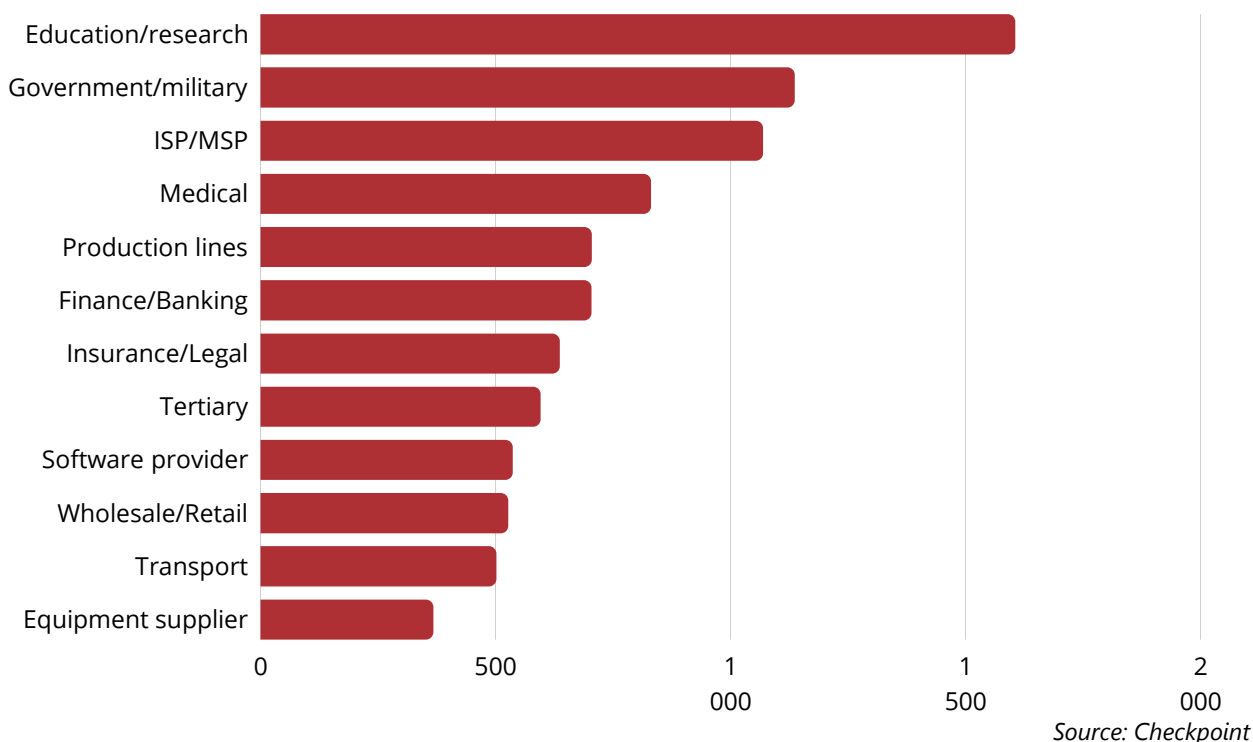
20 years in the service of secrecy protection

CIO for more than twenty years at Apple, OMNICOM and the Marie Claire group, Frans Imbert-Vier is an expert in cyber security. A fervent defender of digital sovereignty, self-taught and recognised by his peers, he is the author of articles (Le Monde, LesEchos, Forbes...) and a guest on various TV and radio programs. He also lectures in Master 2 of Cybersecurity at ISEP in Paris.

Aware of the context of economic warfare in which Europe finds itself, between digital submission and loss of sovereignty, **he attaches particular importance to disruption, economic intelligence and the complex environment in which his partners evolve.**

CYBERSECURITY : A MAJOR CHALLENGE

Average number of attacks per organisation per industry per week in 2021 worldwide.

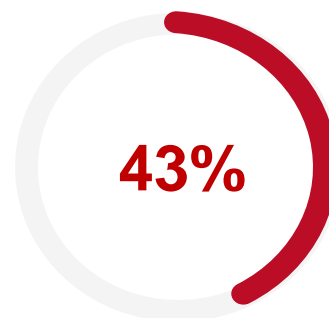


+139 % accounts hacked in 2021

+95% of ransomware in 2021

Source: Cybermalveillance.gouv for France

43% of cyberattacks worldwide are said to target MSEs with little capacity to defend themselves effectively against cyber risks.



Source: NSICORPORATION

OUR KEY FIGURES

1.5 million

of vulnerabilities fixed

1.5 million

of secure lines of code

70 million

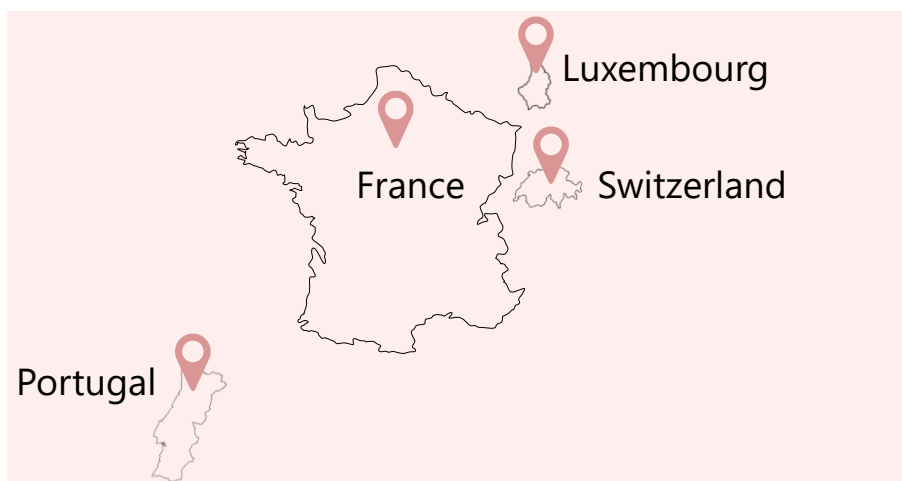
of protected patient data in 8 European countries

1500

protected health facilities in Europe

Source: UBCOM figures in 2022

4 entities across Europe



SPECIALTY AND AUDIENCE

SPECIALISTS IN THE PROTECTION OF BUSINESS SECRETS

UBCOM advises and supports its clients in protecting their network infrastructures, data storage and confidential exchanges.

The agency ensures the political protection of information by mastering all local regulations and laws, in order to protect the holder and his intellectual property. As a disruptive reference on the market, UBCOM produces defence strategies by taking part in the political debate from digital sovereignty to citizen and entrepreneurial free will.

Due to its political vision, its experts adopt a geostrategic and geopolitical approach to cyber security. UBCOM ensures the protection of tactical and strategic company data. The culture of secrecy, which is anchored in its Swiss nationality, plays a major role in this.

OUR CLIENTS

UBCOM protects whistleblowers, investigative journalists, lawyers defending victims of terrorism, as well as a health care provider who wants to protect patient data at all costs against data miners and cybercrime.

Its clients range from government, banking and insurance, education and teaching, industry, health and care facilities, to defence and military organisations.

UBCOM meets with CEOs, CIOs and CFOs of companies (SMEs) as well as the self-employed (liberal professions) such as doctors, lawyers, etc. in order to offer them concrete and sovereign solutions for the protection of their data.

OUR EXPERTISE

PROTECTION OF BUSINESS SECRECY

Our solid experience in economic counter-espionage, complemented by our specific training in handling "classified" data, has enabled us to develop **sovereign cyber security strategies**. Thanks to our headquarters in **Switzerland**, we are subject to the Swiss Constitution. Therefore, the right of pre-emption of information does not apply to the cybersecurity agency. **Thus, the tactical and strategic secrets we protect will never be revealed.**

AUDIT AND CONSULTING

UBCOM's cyber consultants offer tailor-made support to **both private and public players to help them define their cyber defence strategy**. Through a cyber security audit, we conduct an in-depth analysis of the technical and human environment of the entity to be protected, in order to adapt and customise our advice and support.

INTEGRATION OF CYBER SOLUTIONS

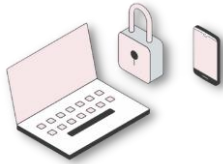
For **nearly 10 years**, UBCOM has been identifying high value-added solutions to protect its clients' information systems. **Sovereign and disruptive solutions** are selected for their pragmatic and efficient management.

HUMAN RISK ASSESSMENT

In addition to the technical skills that need to be mastered to guarantee optimal security, UBCOM enables the **evaluation of the risks** that teams may represent with regard to the security of an organisation.

Through **HR screening**, we analyse the level of risk and issue a personalised report on entities that may pose a threat.

OUR SOLUTIONS



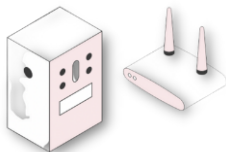
PROTECTION OF EQUIPMENT

All our devices such as computers, tablets and smartphones have become **the first target of hackers**. It is essential to protect them to reduce the level of exposure to cyber attacks.



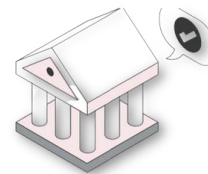
COMMUNICATIONS PROTECTION

Encryption solutions are put in place to avoid state surveillance, industrial espionage and sabotage.



INFRASTRUCTURE PROTECTION

The IT infrastructure of an organisation extends to everything that can connect to its internal network, such as **cloud resources and IoT (Internet of things) devices**.



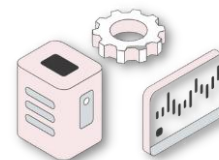
COMPLIANCE

In the face of changing technologies and regulations, UBCOM's cyber experts have **the expertise to guarantee the level of security and compliance of the protocols** used by the various organisations.



SOCIAL ENGINEERING

It is essential **to raise awareness and involve people** at the heart of cyber issues in order to prevent the cyber risk of an organisation.



NETWORK ANALYSIS

Continuous monitoring and analysis of networks has become essential to ensure collaboration and communication within an organisation.

OUR CERTIFICATIONS



OUR PARTNERS



UBCOM is a partner of the 1st Swiss Data Center Network



UBCOM is the first Swiss and Luxembourg partner of the FIC since 7 years



UBCOM is a partner of France Relance

PRESS ARTICLES



Télétravail et apps de traçage ont renforcé le sentiment de surveillance numérique

A l'occasion de la journée européenne sur la protection des données, le 28 janvier, l'entreprise de cybersécurité valaisanne Ubcom a fait réaliser par la société YouGov un sondage sur le sentiment des Suisses vis-à-vis de la protection de leurs données...

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HEIDI.NEWS



Coronavirus : l'application StopCovid téléchargée «entre 2 et 2,5 millions» de fois

L'application gouvernementale de traçage, décriée, ne rencontre pas le succès escompté depuis sa mise en service début juin.

leparisien.fr / 30 juil. 2020



Intégrité numérique – Protection des données: les Suisses affichent leur défiance envers les institutions

Aucune institution suisse ne rencontre plus de 40% de sondés confiants dans la gestion de leurs données personnelles selon une étude parue ce jour. Si la Confédération apparaît légèrement plus rassurante, seuls 5% des citoyens font...

Bilan / 25 janv.

TRIBUNES



Faut-il Abandonner La Souveraineté De Ses Données ?

L'état d'urgence sanitaire donne au pouvoir exécutif une agilité législative destinée à produire à moindre contrôle parlementaire des actions qui ont pour...

Forbes France / 17 avr. 2020



« Le principe d'indépendance d'un Etat ne pourra s'affirmer dans le cyberspace qu'au prix d'un Internet repensé »

TRIBUNE. Entre protection des données personnelles et lutte contre les cybermenaces, les Etats peinent à définir des stratégies d'équilibre, analysent Frans Imbert-Vier et Philippe Muller Feuga, spécialistes de la sécurité des données, dans une tribune au ...

Le Monde.fr / 3 déc. 2018



Intel : le cadeau de Noël empoisonné ?

Meltdown et Spectre sont les deux cadeaux de Noël d'Intel, leader mondial du microprocesseur. Si la faille Meltdown pose...

Les Echos / 9 janv. 2018

INTERVIEWS



«L'Europe n'est pas préparée pour la cyberguerre liée à l'Ukraine»

Les répercussion de l'invasion de l'Ukraine par la Russie sont mondiales, notamment sur le plan numérique. Pour se protéger...

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[CONVERSATION] : Guerre économique, campagnes d'influence et souveraineté des données à l'approche des présidentielles : la France est...

Il n'y a pas si longtemps, dans un monde où la mondialisation, les interdépendances et l'ultralibéralisme se pensaient garants du « doux commerce » et de la paix, la souveraineté était un terme péjoratif. Synonyme de protectionnisme, et donc de repli...

portail-ie.fr

Portail de l'IE
Centre de ressources d'expertise sur l'intelligence économique et stratégique

UBCOM SUPPORTS

1° WHERE TO FIND THE UBCOM HD LOGO?

Click on this link: <https://bit.ly/3UHMgK9>

2° WHERE TO FIND A HD PHOTO OF FRANS IMBERT-VIER?

Click on this link: <https://bit.ly/3UAtkNg>

3° WHERE TO FIND THE UBCOM PRESENTATION VIDEO?

Click on this link: <https://www.youtube.com/watch?v=ZfE0SIWpDQ0>

4° WHERE TO FIND OUR PRESS RELEASES?

Click on this link: <https://www.ubcom.eu/press-release>

5° WHERE TO FIND THE UBCOM BOILERPLATE IN ENGLISH, FRENCH, GERMAN AND PORTUGUESE?

Click on this link: <https://bit.ly/3FUy1NS>

We have put together all the information and brand elements you may need. If you are planning an article and need other elements, do not hesitate to ask us:

Contact

Juliette Goutte - Marketing and communication manager - Press officer

✉ jg@ubcom.eu - +33 6 76 10 18 66

